

**Don't forget
to complete!**



CHECKLIST FOR DATA TRANSFER

Please complete this checklist and fax it **prior to data transfer** with a binding print out of the advertisement
to: +49/(0)2236/96217-70 Advertising Department MI - Vivien Hauser (direct dial-85)
or +49/(0)2236/96217-88 Advertising Department PRO - Marion Bondar (direct dial-48)
Please ensure that you have sent the appropriate order for the advertisement to Musik-Media!

For the magazine: (please tick)

<input type="checkbox"/> Gitarre&Bass <small>DAS MUSIKER-FACHMAGAZIN</small>	issue/year _____	<input type="checkbox"/> EVENT <small>ACCOMMODATION FOR MUSIC MARKETING PARTNER</small>	issue/year _____
<input type="checkbox"/> KEYBOARDS <small>ELECTRONIC MUSIC INSTRUMENTS</small>	issue/year _____	<input type="checkbox"/> PRODUCTION <small>FACTORY PARTNER</small>	issue/year _____
<input type="checkbox"/> Sound Recording <small>PRAXIS-MAGAZIN FÜR MUSIKER</small>	issue/year _____	<input type="checkbox"/> PROFESSIONAL system <small>Magazine for All Systemintegration</small>	issue/year _____
<input type="checkbox"/> STICKS <small>WEEKEND FOR RECORDERS - PRODUCTION</small>	issue/year _____	<input type="checkbox"/> _____	issue/year _____

Format: _____ (width x height / mm)

Colour: b/w 1-coloured 2-coloured 3-coloured 4-coloured

My advertisement as: hard copy colour true proof colour true printed copy

For colour advertisements please also send a proof by post to:
MM-Musik-Media-Verlag GmbH & Co. KG
att. Vivien Hauser or Marion Bondar
Emil-Hoffmann-Str. 13
D-50996 Köln
Germany

Advertising customer: _____

File name: _____

The production specifications of the file are as follows:

Operation system: Apple Macintosh PC

Program: QuarkXPress (Version: _____) Adobe InDesign (Version: _____)
 Adobe Photoshop (Version: _____) Adobe Illustrator (Version: _____)
 Adobe Acrobat (Version: _____)

Data format: Composite-PDF TIFF EPS
(other layouts / images / file formats only on demand)

PDF-files: Please send your PDF-files as PDF X3 or PDF X4.
Depending on the chosen object, the following profiles need to be included:
Production Partner / Sticks / Professional System: Cover/Content → ISO Coated v2 (ECI)
Event Partner: Cover/Content → ISO Coated v2 (FOGRA 39L)
Keyboards / Gitarre & Bass / Sound & Recording: Cover → ISO Coated v2 (FOGRA 39L),
Content → PSO LWC Standard (FOGRA 46L)
You may download the relevant profiles on the following website: <http://www.eci.org/de/downloads>
You may also request that the suitable profile be sent to you.

Colours: cyan magenta yellow black
(CMYK only, **NO RGB files**, other layouts / images / file formats only on demand)

Images: Half-tone pictures: at least with a resolution of 300 dpi.
Line drawing: minimum of 600 dpi.

Compression: None of the image elements that have been used are compressed.

Fonts: Include all used characters sets / fonts. TrueType fonts have not been used.

The data will be sent to you by: _____

For any queries please contact: _____ on telephone number: _____

If there are any problems, our technical/layout department will give you detailed information on +49 / (0)2236 / 96217-20